



The Alton Mill Wine & Food Festival

Vendor Package

Collective Creations

EVENT MANAGEMENT

The Alton Mill Wine & Food Festival

Join us for The Alton Mill Wine & Food Festival's 10th year anniversary!

Every year this award-winning festival brings vendors and communities
together to

celebrate, collaborate & create.

This year we challenge you to showcase your products in an innovative and
new way.



The Details

The Alton Mill Wine & Food Festival
Sunday July 21st, 2019
The Alton Mill Arts Centre
1402 Queen St W, Alton, ON L7K 0C4
12:00pm-5:00pm

Tickets \$25

Price of admission includes entrance
2 Food and Beverage tickets
A reusable Cup



Get Involved

We encourage you to get creative and have fun.

Use this platform to try out something new and innovative



If you would like to brainstorm some creative ways to showcase your product, we want to help! Let's work together to bring a new experience to customers and each other!



The Specifics

VENDOR PACKAGES



Gold \$500

- 🍴 Logo on poster (*Deadline June 1st*)
- 🍴 Media Box
- 🍴 Will be included on the list of Preferred Vendors for The Alton Mill Weddings & Special Events for 2019 (*Applicable to those relevant to weddings & special events*)
- 🍴 A 30 sec video promo, post event for personal marketing
- 🍴 Shout out on the radio
- 🍴 Sponsored Artists (*social media posts by artist & promotional material used during their performances*)
- 🍴 Indoor Priority or choice of outdoor location (*First come first served*)
- 🍴 Extra Shout Out on Social Media

Maximum 8 spots

Silver \$300

- 🍴 Logo on poster (*Deadline June 1st*)
- 🍴 Media Box
- 🍴 Choice of location (*First come first served*)
- 🍴 Extra Shout Out on Social Media

Bronze \$750

- 🍴 Media Box



Media Box

Meant to provide vendors with all the information needed to succeed at our event. It also offers a unique way to share your involvement with the festival.

This brings awareness and excitement to our community, in hopes that it will promote sales both during and after the event.

Something for Everyone

Community Table-\$100

2 vendors per table (\$100 each)

You will be paired up with another vendor; if you have a preferred partner please request so on the application form.

This table is for small handmade or unique businesses.

Package Details



Turbine Room at The Alton Mill

Event & Vendor Agreement

We PROVIDE:

- 🍴 Direct access to members of the community looking for unique vendors
- 🍴 We will cover all logistics of tables, chairs, linens, and onsite support
- 🍴 Day of schedule and load in/out details
- 🍴 Marketing content (i.e. Media Box) to promote and spread awareness of your involvement at the event
- 🍴 F&B ticket boxes for vendors
- 🍴 Inclusion in our Social Media Campaign
- 🍴 Linens, garbage and compost
- 🍴 Consultation & Vendor Booth Assistance

You PROVIDE:

- 🍴 A non-refundable vendor fee (Based on your selected package)
- 🍴 A completed application form (Attached below)
- 🍴 Request for electrical needs and any other unique requests
- 🍴 Your logo and a professional image for social media content
- 🍴 A creative and innovative space to showcase your product
- 🍴 Please bring napkins, cutlery, glassware, serving utensils
(Compostable, biodegradable or recyclable if possible)

All vendors will be reimbursed 75% of all Food and Beverage Tickets they collected in their ticket boxes. (To be counted at the end of the event)

2019 Sustainability Challenge

As a commitment to being as earth-friendly as possible, The Alton Mill Wine & Food Festival is working hard to provide solutions to avoid the use of plastic and waste. We will update you as details are confirmed as to how we can help you achieve this goal.

When designing your space and product please think sustainability and zero waste! We understand this is a hard goal but we appreciate any effort made!



Vendor Application

Vendor Name: _____

Contact Name: _____

Address: _____

City/Town: _____ Postal Code: _____

Phone Number: _____

Email Address:_____

Instagram Handle: _____

Facebook: _____

Website:_____

Event Information

Package Selection: ☐ Gold \$500 ☐ Silver \$300 ☐ Bronze\$150 ☐ Community Table\$100

Partner Request for Community Table: (If applicable) _____

Vendor Type:

- ☐ Beverage
- ☐ Food
- ☐ Other: _____

Electrical Outlet Needed:

- ☐ Yes ☐ No

Any Additional Comments or requests:

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Product Information:

The Alton Mill Wine & Food Festival

Vendor Application Form

Terms and Conditions

1. The Vendor must provide a valid Certificate of Insurance
2. The Festival reserves the right to alter or change the space assigned to the Vendor.
3. The space assigned to the Vendor may not be sublet without written permission from the Festival.
4. All Vendors must set up for the Sunday event by 11:30 am and remain onsite until the end of the event at 5:00pm.
5. To ensure environmental responsibility, all disposable containers and utensils must be compostable, biodegradable and/or recyclable.
6. Due to the nature of the event, no music, radio or P.A. systems will be permitted as the Festival is providing live music throughout the entirety of the event grounds.
7. The Festival will not be held responsible for any loss or damage of any property brought onto the event grounds by the Vendors and their employees.
8. The Vendor will be held responsible for any damage incurred to The Alton Mill Arts Centre as an act or omission of the Vendor and their employees.
9. The Vendor agrees to remove all materials, supplies and equipment by 6:00pm on Sunday July 21st 2019. Failure to do so will result in the Festival removing and disposing of any remaining items at the expense of the vendor.
10. The Festival reserves the right to cancel the contract without notice or reimbursement should there be a breach of any conditions or regulations. Should the Festival deem the Vendor is not using the space provided for the purpose outlined on the application, this will also result in the termination of the contract without notice or reimbursement.
11. The Community Table is exclusively available to small businesses that have unique or handmade products.
12. If the Vendor is a "no show" there will be no refund available.
13. If the event were to be cancelled due to reasons beyond our control, refunds will be given or a credit applied, if rescheduled.

Vendor Name
(Please Print)

Signature:

Date:

Contact Us

Have any questions about
The Alton Mill Wine & Food Festival 2019?

General Information

Mary-Margaret Courtney ... marymargaret@collectivecreations.events

Breanne Cheeseman ... breanne.cheeseman@gmail.com

Stay tuned for the activation of online content regarding the Festival.
Information we will revealed starting in May.

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